

# Counting Blessings with Care For You: CA Payal Sarda Rathi's Inspiring Journey

## *Introduction*

CA Payal Sarda Rathi, a beacon of inspiration, seamlessly intertwines financial acumen with an unwavering commitment to social service. Her journey symbolizes the harmonious coexistence of professional success and altruism.

## *CA Woman Excellence Awards 2023*

In a momentous achievement, CA Payal clinched the prestigious second position in the CA Woman in Social Services Award category during The Institute of Chartered Accountants of India's CA Women Excellence Awards 2023 on December 20, 2023. This recognition is a testament to her impactful contributions in the realm of social services.



## *Care For You Foundation - Spreading Smiles, Miles and Miles*

Founded in 2008, the Care For You Foundation, under the able leadership of CA Payal, has been a catalyst for positive change. This registered trust, operating under income tax and Bombay trust act, is dedicated to serving Senior Citizens in old age homes and uplifting less privileged children on society's fringes. Through a myriad of initiatives, the foundation has become synonymous with its motto - "Spreading Smiles, Miles and Miles."

### *Geographical Impact and Multifaceted Initiatives*

Care For You Foundation, headquartered in Pune and with branches in Ahmednagar, Indore, Nashik, and Belagavi, casts a wide net of impact across more than 25 cities in Maharashtra. The foundation's approach is multifaceted, encompassing fund-raising carnivals, skill-based workshops for underprivileged children, and the groundbreaking Maitree program. This initiative pairs orphans with dedicated lady mentors, striving to erase the term "orphan" from society's vocabulary.

### **A Versatile Achiever Beyond Philanthropy**

CA Payal's impact is not confined to the realm of philanthropy. Her literary pursuits resulted in the publication of two books, "Zindagi – Safar Dhup Chaav Ka" in 2011 and "Lockdown Perspective 2020." The latter is a compilation of real-life inspirational stories during the challenging COVID period. Her versatility is further underscored by accolades such as the "Atulya Seva Sanman award," "Fortune Nari Award by Rotary Club Pune," and the "Covid Yodha award."

### **Recognition in Mrs. Maharashtra 2018 Beauty Pageant**

In a distinct honor, CA Payal was crowned Mrs. Achiever in the Mrs. Maharashtra 2018 beauty pageant. This recognition mirrors her ability to excel across various domains, marking her as an individual of substance and achievement.





### *Holistic Commitment - From CA Practice to Marathon Runs*

CA Payal, in her dual role as a practicing CA for over 12 years, managing diverse clientele in areas such as Direct and Indirect Taxation, Internal audits, Bank audits, and other financial matters, embraces the challenges of marathon runs. For her, running isn't just a physical pursuit; it's a metaphor for building mental strength and resilience.

### *Continuing the Journey - Spreading Smiles, Miles and Miles*

Buoyed by the recent accolade from The Institute of Chartered Accountants of India, CA Payal embarks on the continued journey of "Spreading Smiles, Miles and Miles." Her unwavering commitment and passion remain steadfast, underscoring the profound impact one individual can make when driven by the desire to uplift and transform lives through dedicated social service.

